

**DEEP SOUTH 2018 CONVENTION
“GARDENING SOUTHERN STYLE”
PROGRAM AD FORM**

The fees for ads in the Deep South 2018 Convention Program are:

Full page	\$100.00
½ page	\$ 50.00
¼ page	\$ 35.00
business card	\$ 35.00

Ads must be camera ready, black and white, and may contain photos. Send ads to:

Barb Williams
36 Twilight Cove
Jackson, TN 38305

Or e-mail to barb@aeneas.net

Deadline for ads is February 18, 2018.

Be sure to include your contact information in the event clarification of any details is needed. If you are e-mailing your ad, please include “Deep South 2018 Convention Ad” in the subject line. The following info is needed whether you are e-mailing or sending by postal service.

Name: _____

Garden Club: _____ District: _____

Business: _____

Contact info: _____

Ad size (circle one): full page
½ page
¼ page
business card

Ad sizes (includes borders):

Full page = 8 inches tall by 5 inches wide

½ page = 3 ¾ inches tall by 5 inches wide

¼ page = 3 ¾ inches tall by 2.5 inches wide

Business card size = 2 inches tall by 3.5 inches wide for horizontal or
3.5 inches tall by 2 inches wide for vertical

These are the only acceptable sizes for ads. If your ad does not adhere to any of these sizes, we will try to adjust it to fit, or coordinate with you the resizing to fit. The quality of the ad you transmit to us will be the quality that is published. It will be best if you submit high-resolution artwork – 300 dpi works best. If you have any questions regarding sizing or content of your ad, please contact me at 731-267-0180.