

PUBLICITY PRESS BOOK AWARD POINT SYSTEM *updated 2016*

	POINTS ALLOWED	JUDGE'S SCORE
PRESENTATION – Meets all requirements, neatly presented		
Submitted in a report cover or folder 8 ½ x 11 and neatly presented	4	
The same color paper used for all pages	2	
Label on cover: lists award name and number, name of garden club, number of members (listed as i, ii, iii, etc), district, and year	4	
Cover sheet on inside of cover includes award name and number, name of club, city, number of members (ex iii), district, member of LGCF, Deep South, & NGC, year	4	
A sheet placed before each month listing the month and year	1	
SECTION TOTAL	15	
QUALITY – Articles well written: publicity related to projects and/or activities		
All materials must consist <u>only</u> of newspaper, magazine, newsletter or any publication clippings. Publicity may be printed from the internet.	4	
Names and dates of publication included above each articles	6	
No handwritten information on article	6	
Materials in chronological order	6	
Underline first use of name of organization and/or member in each article.	5	
Articles trimmed, evenly spaced and securely attached	5	
Clear photo copies	4	
Articles well written; publicity related to projects or activities.	4	
SECTION TOTAL	40	
QUANTITY – Articles for each month (take in consideration dark months: June, July, & August) Use of varied publications and media (newspaper coverage is difficult, especially in larger cities), magazines, newsletters/notices/flyers/journals, etc.		
All articles include, who, what, where, when	10	
Used more than 2 types of publications	5	
Articles have the District, LGCF, Deep South, and NGC mentioned.	10	
SECTION TOTAL	25	
DIVERSITY – Local, district, deep south, state, and national		
District event (district meeting, president's meeting)	8	
State event: (state convention, summer board)	6	
Articles relating to Deep South and NGC Objectives	6	
SECTION TOTAL	20	
OVERALL TOTAL	100	

